

**GABRIELLA M. AULISIO**  
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## EDUCATION

**University of Florida College of Journalism and Communication**  
*Bachelor of Science – Media Production, Management, and Technology; Digital Film and TV*  
*Minoring in Entrepreneurship and Spanish*

**Willing to Relocate**  
**December 2024**  
GPA: 3.88/ 4.0

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## EXPERIENCE

**Sky Palm Studios**  
*Videographer, Video Editor, and Photographer, 25+ hours per week*

**Gainesville, FL**  
**March 2024 - Present**

- Edit and color grade in Davinci Resolve; edit photos in Adobe applications
- Shoot professional athletes, sorority events, weddings, and real estate using professional camera equipment (Sony)
- Create social media reels or long-form videos based on the client's needs

**Freelance**  
*Videographer, Video Editor, and Photographer*

**Gainesville, FL**  
**August 2022 - Present**

- Collaborate with the client and other creatives to create a deliverable based on their vision
- Direct, shoot, and edit photos or videos with professional equipment
- Provide deliverables in a timely manner; my spotlight clients are Noah Lyles and Talitha Diggs

**The Independent Florida Alligator**  
*Photojournalist and Videographer, 10+ hours per week*

**Gainesville, FL**  
**December 2022 – December 2024**

- Capture photographs that get distributed to 56,000 students and 14,000 faculty; featured in The New York Times
- Promptly deliver pictures by the end of the day and write captions
- Cover UF athletics, breaking news, concerts, and other events in the Gainesville community

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## LEADERSHIP AND PROFESSIONAL DEVELOPMENT

**Gator Game Day**  
*Videographer, 7+ hours per week*

**Gainesville, FL**  
**August 2024– December 2024**

- Film, label, and deliver footage of tailgating, fan interviews, and the Gator football game
- Assist the Field Reporter with writing their script and interacting with fans
- Collaborate with the editors to get specific shots and deliver content 3 hours prior to the game

**UF Hockey**  
*Social Media Manager and Videographer, 10+ hours per week*

**Gainesville, FL**  
**August 2023 – December 2024**

- Shoot and edit videos for Instagram, Facebook, and X; write engaging captions and post to stories during games
- Research and plan reels for virality; grew from 4980 to 15k Instagram followers in the past year
- Manage a team of 15 and coordinate content between each position

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## SKILLS AND CERTIFICATIONS

- **Skills:** DaVinci Resolve; Abode Creative Cloud (Lightroom, Premiere); Social Media Management, SEO, Spanish (intermediate)
- **Certifications:** FAA Part 107 Remote Pilot License; Semrush SEO Fundamentals
- **Special Interests:** Film Photography, Storytelling, Copywriting, Directing