

# GABRIELLA M. AULISIO

(352) 262-4305 | gaulisio1@ufl.edu

Aulisiogalleries.com

## EDUCATION

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**University of Florida College of Journalism and Communication**

*Bachelor of Science – Media Production, Management, and Technology; Digital Film and TV*

*Minoring in Entrepreneurship and Spanish*

**Gainesville, FL**

**December 2024**

- **GPA:** 3.93/ 4.0
- **ACT:** 33/ 36
- **Dean's List:** Fall 2021, Spring 2022, Fall 2022, Spring 2023

## EXPERIENCE

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**The Independent Florida Alligator**

*Photojournalist, 10+ hours per week*

**Gainesville, FL**

**December 2022 - Present**

- Produce photographs that get distributed to 56,000 students and 14,000 faculty; featured in The New York Times
- Promptly deliver pictures by the end of the day and write captions
- Cover breaking news, sports, concerts, protests, and other events, in the Gainesville community

**Freelance**

*Videographer, Video Editor, and Photographer*

**Remote and Gainesville, FL**

**January 2023 - Present**

- Edit raw videos using DaVinci Resolve which is then distributed to YouTube, Instagram, Facebook, or Tik Tok
- Design graphics and thumbnails on Canva to be used within the videos
- Create videos for various businesses: investment ventures, artists, and other media production companies

**UF Hockey**

*Social Media Manager, 10+ hours per week*

**Gainesville, FL**

**August 2023 - Present**

- Create and post content meant specifically for platforms like Instagram, Threads, Twitter, and Facebook
- Research and plan reels that will go viral to grow our Instagram following from 4980 to 7500 over 4 months
- Coordinate posts with the rest of the media team such as the photographers, videographers, and graphic designers
- Regularly update our followers during games using stories

## LEADERSHIP AND PROFESSIONAL DEVELOPMENT

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**Dance Marathon**

*Videographer and Video Editor, 5+ hours per week*

**Gainesville, FL**

**August 2023 – Present**

- Film, label, and deliver footage for every DM event
- Edit recap videos throughout major events like Transform Today so they can be posted the day after it ends
- Color correct individual clips so the footage from the media team's different cameras matches visually

**Puppy Club**

*Social Media Coordinator*

**Gainesville, FL**

**August 2022 – May 2023**

- Created infographics on Canva to promote meetings, events, and Southeastern Guide Dogs values
- Curated posts and engaged with members on our social platforms: Instagram and Facebook

## SKILLS AND CERTIFICATIONS

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- **Skills:** Spanish (intermediate); Abode Creative Cloud; Davinci Resolve; Premiere Pro; SEO; Social Media Management
- **Memberships:** Gainesville Photo Club; Beach Volleyball
- **Certifications:** Semrush SEO Fundamentals Certified