

**GABRIELLA M. AULISIO**  
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## EDUCATION

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**University of Florida College of Journalism and Communication** **Gainesville, FL**  
*Bachelor of Science – Media Production, Management, and Technology; Digital Film and TV* **December 2024**  
*Minoring in Entrepreneurship and Spanish*

- **GPA:** 3.88/ 4.0
- **ACT:** 33/ 36

## EXPERIENCE

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**The Independent Florida Alligator** **Gainesville, FL**  
*Photojournalist and Videographer, 10+ hours per week* **December 2022 - Present**

- Capture photographs that get distributed to 56,000 students and 14,000 faculty; featured in The New York Times
- Promptly deliver pictures by the end of the day and write captions
- Cover UF athletics, breaking news, concerts, and other events in the Gainesville community

**UF Hockey** **Gainesville, FL**  
*Social Media Manager and Videographer, 10+ hours per week* **August 2023 - Present**

- Create and post content meant specifically for platforms like Instagram, X, and Facebook
- Research and plan reels that will go viral; grew from 4980 to 15k Instagram followers in the past year
- Coordinate content with the rest of the media team such as the photographers, videographers, and graphic designers

**Sky Palm Studios** **Gainesville, FL**  
*Videographer, Video Editor, and Photographer, 25+ hours per week* **March 2024 - Present**

- Edit and color grade a variety of videos using Davinci Resolve; edit photos in Lightroom
- Shoot professional athletes, sorority events, weddings, or real estate using a Sony A7 IV or FX3
- Create content based on the client's needs and the brand they want to display

## LEADERSHIP AND PROFESSIONAL DEVELOPMENT

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**Gator Game Day** **Gainesville, FL**  
*Videographer, 7+ hours per week* **August 2024– Present**

- Film, label, and deliver footage of tailgating, fan interviews, and the Gator football game
- Assist the Field Reporter with writing their script and interacting with fans
- Collaborate with the editors to get specific shots and deliver content 3 hours prior to the game

**Sports@CJC** **Gainesville, FL**  
*Social Content Producer and Photographer* **August 2024 – Present**

- Create engaging Instagram content to reach more followers and attract prospective students
- Interview students for reels and take photos for scrapbook-style galleries
- Brainstorm innovative ways that we can capture the personality of the sports students

## SKILLS AND CERTIFICATIONS

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- **Skills:** DaVinci Resolve; Abode Creative Cloud (Lightroom, Premiere); Social Media Management, SEO, Spanish (intermediate)
- **Memberships:** Gainesville Photo Club; Beach Volleyball
- **Certifications:** FAA Part 107 Remote Pilot License; Semrush SEO Fundamentals