

GABRIELLA M. AULISIO

(352) 262-4305 | aulisiogalleries@outlook.com

Aulisiogalleries.com

Sports Reel: https://youtu.be/_AVPsvtUI9Q?si=tZ1dqPrBI4zMKtjY

EDUCATION

University of Florida College of Journalism and Communication

Bachelor of Science – Media Production, Management, and Technology; Digital Film and TV

Minors in Entrepreneurship and Spanish

Willing to Relocate

December 2024

GPA: 3.90/ 4.0

EXPERIENCE

Sky Palm Studios

Multimedia Specialist, 25+ hours per week

Gainesville, FL

March 2024 - Present

- Edit and color grade videos in Davinci Resolve; edit photos in Adobe; design graphics in Canva or Adobe
- Film and edit high-quality social media content or long-form videos based on the client's goals
- Proficient in operating professional cameras (Sony, Canon), lighting setups, and filming equipment, including gimbals and stabilizers, to create high-quality visual content

Contracted Freelancer

Videographer, Video Editor, and Photographer

Gainesville, FL

August 2022 - Present

- Collaborate with the client and other creatives to create a timely deliverable based on their vision
- Direct, shoot, and edit photos or videos with professional equipment
- Clients include Noah Lyles, Talitha Diggs, startGNV, RADDSports, and UF Club Baseball

The Independent Florida Alligator

Photojournalist and Videographer, 10+ hours per week

Gainesville, FL

December 2022 – December 2024

- Captured media that got distributed to 56,000 students and 14,000 faculty; featured in The New York Times
- Promptly delivered assets by the end of the day and wrote engaging copy
- Filmed and photographed UF athletics, breaking news, concerts, and community events throughout Alachua County

LEADERSHIP AND PROFESSIONAL DEVELOPMENT

Gator Game Day

Videographer, 7+ hours per week

Gainesville, FL

August 2024– December 2024

- Filmed, labeled, and delivered footage of tailgating, fan interviews, and the Florida Gator football game
- Assisted the Field Reporters with writing their scripts and interacting with fans
- Collaborated with the editors to capture specific shots and delivered content 3 hours before the game

UF Hockey

Social Media Manager and Videographer, 10+ hours per week

Gainesville, FL

August 2023 – December 2024

- Shot and edited content for Instagram, Facebook, and X; wrote engaging copy and posted updates during games
- Researched and planned reels for virality; grew from 4980 to 15k Instagram followers over the '23-'24 season
- Managed a media team of 15 and organized our diverse assets

SKILLS AND CERTIFICATIONS

- **Skills:** DaVinci Resolve; Adobe Creative Cloud (Lightroom, Premiere); Social Media Management, Color Grading, Visual Storytelling, Drone Operation, Copywriting, SEO, Spanish (intermediate)
- **Certifications:** FAA Part 107 Remote Pilot License; Semrush SEO Fundamentals
- **Special Interests:** Film Photography, Pre-Production, Scriptwriting, Producing