

# GABRIELLA M. AULISIO

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Aulisiogalleries.com

## EDUCATION

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**University of Florida College of Journalism and Communication**

*Bachelor of Science – Media Production, Management, and Technology; Digital Film and TV*

*Minor in Entrepreneurship and Spanish*

**Gainesville, FL**

**December 2024**

- **GPA:** 3.88/ 4.0
- **ACT:** 33/ 36

## EXPERIENCE

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**The Independent Florida Alligator**

*Photojournalist and Videographer, 10+ hours per week*

**Gainesville, FL**

**December 2022 - Present**

- Capture photographs that get distributed to 56,000 students and 14,000 faculty; featured in The New York Times
- Promptly deliver pictures by the end of the day and write captions
- Cover UF athletics, breaking news, concerts, and other events in the Gainesville community

**UF Hockey**

*Social Media Manager and Videographer, 10+ hours per week*

**Gainesville, FL**

**August 2023 - Present**

- Create and post content meant specifically for platforms like Instagram, Twitter, and Facebook
- Research and plan reels that will go viral; we went from 4980 to almost 14k Instagram followers in 6 months
- Coordinate posts with the rest of the media team such as the photographers, videographers, and graphic designers
- Live tweet and update stories during games

**Sky Palm Studios**

*Videographer, Video Editor, and Photographer, 25+ hours per week*

**Gainesville, FL**

**March 2024 - Present**

- Edit and color grade a variety of videos using Davinci Resolve
- Shoot professional athletes, sorority events, weddings, or real estate using a Sony A7 IV or FX3
- Create content based on the client's needs and the brand they want to display

## LEADERSHIP AND PROFESSIONAL DEVELOPMENT

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**Gator Game Day**

*Videographer, 7+ hours per week*

**Gainesville, FL**

**August 2024– Present**

- Film, label, and deliver footage of tailgating, fan interviews, and the Gator football game
- Assist the Field Reporter with writing their script and interacting with fans
- Deliver pre-game content 3 hours before kick-off and collaborate with the editors to get specific shots

**ESPN Gainesville**

*Social Content Producer*

**Gainesville, FL**

**January – May 2024**

- Live stream fan interviews and game previews or recaps on Facebook for 7,000 followers
- Create engaging Instagram stories to offer fans a unique perspective of a sporting event
- Continuously update fans by live tweeting a game

## SKILLS AND CERTIFICATIONS

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- **Skills:** DaVinci Resolve; Adobe Creative Cloud (Lightroom, Premiere); Social Media Management, SEO, Spanish (intermediate)
- **Memberships:** Gainesville Photo Club; Beach Volleyball
- **Certifications:** FAA Part 107 Remote Pilot License; Semrush SEO Fundamentals