# EDUCATION

# University of Florida College of Journalism and Communication Gainesville, FL

## Bachelor of Science – Media Production, Management, and Technology; Digital Film and TV December 2024 Minoring in Entrepreneurship and Spanish

* **GPA:** 3.93/ 4.0
* **ACT:** 33/ 36
* De**an’s List:** Fall 2021, Spring 2022, Fall 2022, Spring 2023

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# EXPERIENCE

# The Independent Florida Alligator Gainesville, FL

## Photojournalist, 10+ hours per week December 2022 - Present

* Produce photographs that get distributed to 56,000 students and 14,000 faculty; featured in The New York Times
* Promptly deliver pictures by the end of the day and write captions
* Cover breaking news, sports, concerts, protects, and other events, in the Gainesville community

# Freelance Remote and Gainesville, FL *Videographer, Video Editor, and Photographer* January 2023 - Present

* Edit raw videos using DaVinci Resolve which is then distributed to YouTube, Instagram, Facebook, or Tik Tok
* Design graphics and thumbnails on Canva to be used within the videos
* Create videos for various businesses: investment ventures, artists, and other media production companies

# UF Hockey Gainesville, FL *Social Media Manager, 10+ hours per week*  August 2023 - Present

* Create and post content meant specifically for platforms like Instagram, Threads, Twitter, and Facebook
* Research and plan reels that will go viral to grow our Instagram following from 4980 to 7500 over 4 months
* Coordinate posts with the rest of the media team such as the photographers, videographers, and graphic designers
* Regularly update our followers during games using stories

# LEADERSHIP AND PROFESSIONAL DEVELOPMENT

# Dance Marathon Gainesville, FL

## Videographer and Video Editor, 5+ hours per week August 2023 – Present

* Film, label, and deliver footage for every DM event
* Edit recap videos throughout major events like Transform Today so they can be posted the day after it ends
* Color correct individual clips so the footage from the media team’s different cameras matches visually

# Puppy Club Gainesville, FL

## Social Media Coordinator August 2022 – May 2023

* Created infographics on Canva to promote meetings, events, and Southeastern Guide Dogs values
* Curated posts and engaged with members on our social platforms: Instagram and Facebook

# SKILLS AND CERTIFICATIONS

* **Skills**: Spanish (intermediate)**;** Abode Creative Cloud;Davinci Resolve; Premiere Pro; SEO; Social Media Management
* **Memberships**: Gainesville Photo Club; Beach Volleyball
* **Certifications:** SemrushSEO Fundamentals Certified